Yining Mao

Product Designer

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Education

Google UX Professional

Jun 2022 - Dec 2022

UCLA

Aug 2018 - Jun 2019

Master's - Architectural Design

Specialization - Design Visualization

Skills

Professional

Collaboration/Communication

Attention to detail

Big picture thinking

Storytelling

Creative solution

Product specific

Visual/Graphic Design

Data visualization

User research

Design system

Prototyping

Usability testing

3D modeling/3D illustrations

Tools

Product

Figma

Adobe Creative Suite (Adobe XD, Photoshop, Illustrator, InDesign, After Effects)

3D Modeling

Rhino

Enscape (for model rendering)

Experience

Product Designer at Windpeak

Jan 2024 - present, Los Angeles

- Led the redesign of the digital wallet cash-out process for a logistics app, using Agile methods and user research to improve efficiency by 11% and receive positive feedback from 13 out of 16 customers.
- Managed the web design of Shipper's Portal on a logistics platform, aligning user needs and business goals through insights from user research and client meetings while ensuring focus on both short- and long-term priorities.
- Developed the branding and visual identity, including logos, web banners, and illustrations, to build a consistent and impactful brand image.
- Created and maintained a detailed design system for the logistics platform, ensuring all UI components met WCAG standards, which reduced inconsistencies and increased development efficiency.

Web UX Designer at NBBJ

Jun - Sept 2022, Los Angeles

- Designed the firm's digital toolkit website interface, conducting research and expert interviews to create visuals and instructions for the a sustainability tool, increasing tool adoption and reducing support queries by 12%, supporting the firm's sustainability goals.
- Developed a modern and streamlined toolkit homepage with interactive hover effects and enhanced search and filter features, reducing search times by 25% and improving user satisfaction.

Architectural Designer at NBBJ

Aug 2019 - Sept 2023, Los Angeles

- Led 3D modeling, renderings, and diagrams for multiple major headquarters design projects (Tishman Speyer, Samsung, LinkedIn, Tencent), facilitating cross-team collaboration and supporting decision-making with a strong attention to detail.
- Continuously assess short and long-term goals and foster collaborative dialogues within teams, resulting a 20% increase in stakeholder alignment.

Projects

Staya, Product Designer

- Designed the cross-platform responsive solution to help with multi-city travel accommodation planning, especially for group travelers.

Professional Development Projects, Product/Web Designer

- Developed apps and website pages for various sectors, including e-commerce, food ordering, camping activities, and learning experience platforms.